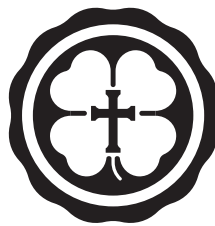




DATA SHEET



BENITA

RAICILLA DE LA SIERRA

100% AGAVE MAXIMILIANA

•BLANCO•

DATA SHEET



Product information

- Product name: Benita.
- Type: Premium raicilla de la sierra.
- Style: Blanco – Unaged. Double Distilled.
- Category: Handcrafted made Raicilla 100% agave Maximiliana Baker.
- Region: Sierra Alta Occidental, Mascota, Jalisco, Mexico.
- Denomination of origin: Jalisco, Mexico.
- UPC code: 7503037002014
- Destination: USA.
- NOM 257



Product description

- Market segment: Raicilla-Premium category.
- Protected Designation of Origin (PDO): Raicilla. (Jalisco and its municipalities).
- Organic and natural product, bottled in clear glass, standard paper label, hermetically sealed.
- Raicilla produced and bottle of origin according to NOM 257.

Bottle

Organoleptic features

- Visual: Clear brilliant crystal color.
- Body: Creamy body with a smooth texture.
- Aroma & Flavor: Robust herbal, floral aromas, enhanced by citrus notes and with an intense aroma of agave and green pepper
- Slowly made at our taberna with a two-stage distillation.
- This type of Raicilla is not subject to any aging process (Unaged).

Analytic tasting

- Benita Premium Raicilla is made of 100% Maximiliana Baker agave, carefully crafted, making sure no impurities are left, using the best of the distillation process (Corazón), guaranteeing a unique agave spirit.
- Fragrances of herbs, intense agave and green pepper notes which is a direct result from the fermentation process monitored very closely by our “Maestro Raicillero”.
- Our double distillation helps us achieve a unique product while still keeping its oiliness and density, with solid aromas, followed by an amazing lingering and solid finish.
- The intense “lágrimas” or tears in the glass reflect a direct result of our process achieved by multi-generational knowledge passed from family member to family member, applying ancient techniques as simple as using “hornos de mampostería” to cook the agaves slowly, just like the old days.
- Benita’s color reflects the purity and cleanliness of all of our production steps, clear, brilliant, no hidden additives, as clear as it can be.
- Benita’s aromas are inviting, appealing, reflecting the character of the land, its minerality, a full blast of freshness in a glass.



High 9.05' /23cm

Diameter 3.54' /9cm

Bottle Neck 1.96' /5cm

DATA SHEET



- With a full body, an inviting array of flavors and an amazing long finish, Benita Raicilla will define the Raicilla category.
- At 40% ALC/VOL (80 proof) we are able to keep the characteristics of the Maximiliana agave to the fullest, a premium

Production

Benita Raicilla is 100% handcrafted, made with hand-picked wild agaves, selected from the Occidental Mountains in the Mascota area in Jalisco (D.O approved), transported to our Taberna operated by our “Maestro Raicillero” who leads and assure the best production standards while still keeping its Artisanal Heritage. Using ancient style Arab distillation techniques, extracting the juices and distilling in copper - wood fired ovens (mamposteria) then fermenting the juice in clay pots.

Packing

Bottled in a clear glass bottle, topped by a synthetic cork with a wooden top closure, hermetically sealed.

Labelling

Government approved labelling, 3 labels total, 2 of those labels contain all the necessary information required by all regulatory agencies.

- 1.- **Necker label:** Covers the top neck of the bottle.
- 2.- **Main label:** Covers the center of the bottle.

Label key information:

- The word Raicilla and its type.
- Trademark followed by symbols.
- The legend 100% agave Maximiliana Baker.
- Alcohol content expressed in %.
- Raicilla category.
- Raicilla class.
- Lot number and bottle number.
- Net content expressed in milliliters.
- “Limited Edition” legend.
- NOM (Norma Oficial Mexicana).
- “Made in Mexico” legend.
- Official Mark.

- 3.- **Back label:** Is placed on the back of the bottle in a centered position.

Following information is contained in the label:

- Name or Business Name of the authorized producer.
- Address of the authorized producer.
- Official Mark.
- The necessary legends established in the sanitary legislation.
- Bar code.
- “Made in Mexico” legend.

Labels



0.78' / 2 cm

4.07' / 10.35cm



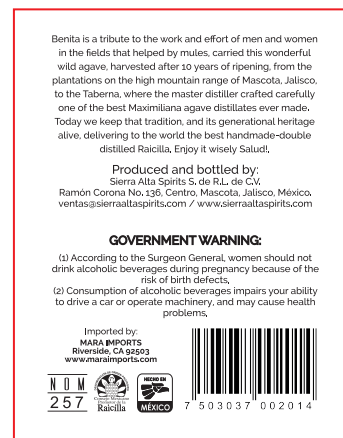
3.56' / 9.05 cm

4.19' / 10.65 cm



1.20' / 3.05 cm

4.19' / 10.65 cm



4.17' / 10.6 cm

3.26' / 8.3 cm

DATA SHEET



Packaging / Size Volume

Packed in cardboard boxes with the following characteristics

- a) Case Pack: 6 bottles
- b) Bottle: 750 ML
- c) Case Size:
- d) High: 25 cm / 9.84'
- e) Width: 19 cm / 7.48'
- f) Length: 29 cm / 11.41'
- g) Gross weight per case: 8.4 kg / 18.51 lb

Stored and distributed on certified wooden pallets with the following characteristics.

Pallet Dimensions			Weight	Cases per Layer	Layers per Pallet	Cases per Pallet
High	Width	Length				
146cm	122cm	104cm	990 kg	20	5	100
57.48'	48.03'	40.94'	2182.58 lb	20	5	100

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RAICILLA DE LA SIERRA



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Spirits
Destilados de Agave Premium

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